



FOR RELEASE

CONTACT:

Kit Powis, Communications / Public Relations Manager

Office: 510-273-3650 Cell: 510-220-0364

E-mail: powis@rideshare.511.org

CARPOOLER WINS \$1,000 IN GAS!

Oakland, CA—Dennis Jones of Fremont, CA won \$1,000 in gas from 511. Jones was awarded the grand prize gas for participating Rideshare Rewards the online incentive program that encourages Bay Area commuters to carpool.

Jones shares his commute with two co-workers, rotating the driving each week. “My carpool partners and I save a lot of money by carpooling,” said Jones. He and his carpool partners commute daily from Hayward to United Airlines at San Francisco International Airport. Each member of his carpool rotates the driving which keeps it easy and equitable. At current gas prices, Jones would pay more than \$1,500 per year to drive to work alone. By carpooling, Jones saves nearly \$1,000 per year thus paying an average of \$500 on fuel costs.

Jones will save money at the pump throughout 2010. His compact car typically cost about \$30 to fill up. The roundtrip commute to SFO from Hayward requires two tanks each month. Considering the driving arrangement with his carpool partners and the \$1,000 Rideshare Rewards grand prize, Jones will virtually commute FREE for two years.

Jones and his co-workers learned of 511 Rideshare Rewards at their worksite, during an environmental training seminar. Diana Johnston, United Airlines’ environmental compliance trainer, who coordinates the meetings, makes use of these gatherings to promote carpooling and vanpooling to the airline’s work force. “When I tell employees about the incentives with 511 Rideshare—it wakes them up quickly to the other benefits!” said Johnston. At United Airlines, Johnston promotes alternative transportation programs as frequently as possible. “It’s great to know one of our employees is the grand prize winner, especially when the win is for carpooling,” added Johnston.

About 511 Rideshare

511 Rideshare maintains an expanding database exceeding 19,000 San Francisco Bay Area commuters. The [511 RideMatch Service](#) helps Bay Area residents find carpools and vanpools; and provides online tools for commuters to earn incentives while tracking their travel patterns and reducing their CO2 emissions. 511 Rideshare provides free assistance to Bay Area companies in planning and developing customized commute programs. Its mission is to reduce traffic congestion, clean the air, and reduce greenhouse gas emissions.

[511 Rideshare](#) is a free Web and phone service funded by the Federal Highway Administration, U.S. Department of Transportation, the Metropolitan Transportation Commission, and the Bay Area Air Quality Management District. For more information, visit the Rideshare page at 511.org.

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